

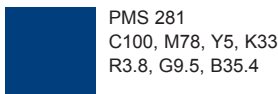


1. OFFICIAL LOGOS



3. COLORS

Kosciusko County Community Foundation Blue =



Kosciusko County Community Foundation Gold =



5. REVERSED COLOR OPTIONS



7. MINIMUM SIZE



4. POSITIVE COLOR OPTIONS



6. CLEAR SPACE RULE



The MINIMUM clear space distance is defined by the capital letter "F" in the logo.
*Same for stacked logo version

8. TYPEFACES

Barmeno Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz012345
6789:"<>? ,./;{}[]=-_+!@#\$\$%^&*() `~|\

Lucida Bright

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz012345
6789:"<>? ,./;{}[]=-_+!@#\$\$%^&*() `~|\

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz012345
6789:"<>? ,./;{}[]=-_+!@#\$\$%^&*() `~|\

1. OFFICIAL LOGOS: These are the only logos that may be used on Kosciusko County Community Foundation (KCCF) identification materials. Any other versions of the logo are unacceptable. To protect the integrity of the brand, the logo must not be altered, distorted, added to or covered up in any way. When using the logo, please adhere to the following standards:

2. TAG LINE: Unless approved by the KCCF marketing director, the KCCF logo may not be reproduced without the tag line "Where Donor Dreams Shine." When it appears alongside the logo, the tag line must be positioned as shown.

3. COLORS: The logo should be reproduced in KCCF Blue and KCCF Gold whenever possible. When printing in four-color process use the CMYK values.

4. POSITIVE COLOR OPTIONS:

(A) One-Color: For applications that require a one-color logo, use the version shown. When KCCF Blue is unavailable, use the darkest single color available.

(B) Two-Color: For applications that require a two-color logo, ALWAYS use KCCF Blue and KCCF Gold, as shown. If KCCF Blue and KCCF Gold are not available, use the one-color logo, printed in the darkest single color available. Please Note: The KCCF Blue and KCCF Gold cannot be transposed.

5. REVERSED COLOR OPTIONS: The logo may be reversed out of KCCF Blue, KCCF Gold or the darkest background available.

6. CLEAR SPACE RULE: To ensure maximum visual impact, the KCCF logo must always be surrounded by an open space. The minimum area is defined by the capital letter "F" in the logo and is to be applied to all sides of the logo. No art or writing of any kind may intrude into the clear space.

7. MINIMUM SIZE: When using the KCCF horizontal logo, the distance from the left side to the right side of the logo must never be smaller than 2 inch. When using the KCCF stacked logo, the distance from the left side to the right side of the logo must never be smaller than 1 inch. These minimum size limits ensure the logo can always be reproduced and read clearly.

8. TYPEFACES: When creating materials for KCCF, headlines must be written in the Barmeno Bold typeface. Text must be written in the Arial typeface.

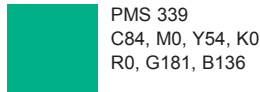


9. SECONDARY COLORS

Kosciusko County Community Foundation Orange =



Kosciusko County Community Foundation Green =



Kosciusko County Community Foundation Light Blue =



Kosciusko County Community Foundation Metallic Gold =



10. ICON



A. One-Color: Kosciusko Community Foundation Blue

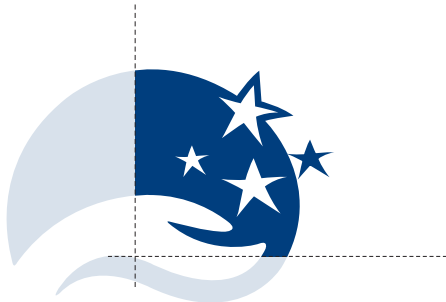


B. Two-/Four-Color

11. REVERSED COLOR OPTION



12. CROP



13. STARS



14. Monogram



9. SECONDARY COLORS: When creating materials for KCCF, use the secondary colors for art and written elements other than the logo.

10. ICON:

(A) One-Color: For applications that require a one-color icon, use the version shown. When KCCF Blue is unavailable, black, KCCF Gold or the approved secondary colors may be used.

(B) Two-Color: For applications that require a two-color icon, ALWAYS use KCCF Blue and KCCF Gold, as shown. If KCCF Blue and KCCF Gold are not available, use the one-color icon, printed in the darkest single color available. Please Note: The KCCF Blue and KCCF Gold cannot be transposed.

11. REVERSED COLOR OPTION: The icon may be reversed out of KCCF Blue, KCCF Gold, the approved secondary colors, or the darkest background available.

12. CROP: When cropping the KCCF icon, position the crop lines as shown.

13. STARS: The stars from the icon may occasionally be used independently of the icon. The stars may only be reproduced in KCCF gold, white (reversed against a dark background), or metallic gold.

14. MONOGRAM: When using the monogram, the icon and KCCF initials must be positioned as shown. Materials featuring the monogram must also include the KCCF logo or full name elsewhere in the piece.