

# Investment Policy

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Adopted by the Kosciusko County Community Foundation Board of Directors on September 13, 2004.  
Amended by the Kosciusko County Community Foundation Board of Directors on May 14, 2007  
Amended by the Kosciusko County Community Foundation Board of Directors on March 9, 2009  
Amended by the Kosciusko County Community Foundation Board of Directors on September 12, 2011  
Amended by the Kosciusko County Community Foundation Board of Directors on January 9, 2012  
Amended by the Kosciusko County Community Foundation Board of Directors on January 14, 2013



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# I. DEFINITIONS

## PURPOSE

The Investment Policy was adopted by the Board of Directors of the **Kosciusko County Community Foundation, Inc.** (the "Board") to direct the prudent management of its investment portfolio (the "Portfolio") in a manner consistent with the objectives stated herein. The Board has authorized the Finance Committee (the "Committee") to provide oversight of the Portfolio.

This Investment Policy shall be used by the Committee in its duty to oversee (in managing, monitoring and reporting on the investment portfolio) the Portfolio and by the Portfolio's Custodian, Investment Managers and Investment Consultant

It is expected that the Committee will review this document annually. Any revisions will be recommended to the Board in writing.

## SCOPE

This Policy applies to all assets that are included in the Foundation's Portfolio for which the Committee has been given discretionary investment authority.

## FIDUCIARY DUTY

In seeking to attain the investment objectives set forth in the policy, the Committee and its members must act with the care, skill, prudence and diligence under the circumstances then prevailing that a prudent person in like capacity and familiar with such matters would use in the conduct of an enterprise of like character and with like aims. All investment actions and decisions must be based solely in the interest of the Foundation. Fiduciaries must provide full and fair disclosure to the Committee of all material facts regarding any potential conflicts of interests.

## DEFINITION OF DUTIES

### **Board of Directors**

The Board has the ultimate fiduciary responsibility for the Portfolio. The Board must ensure that appropriate policies governing the management of the Portfolio are in place and that these policies are being effectively implemented. To implement these responsibilities, the Board sets and approves the Investment Policy and delegates responsibility to the Committee for implementation and ongoing monitoring. At least annually the Board will receive a performance report and review of the Investment Policy from the Committee.

### **Finance Committee**

The Committee is responsible for implementing the Investment Policy. This responsibility includes approving investment strategy, hiring and firing of investment managers, monitoring performance of the Portfolio on a regular basis (at least quarterly) and



maintaining sufficient knowledge about the Portfolio and its managers so as to be reasonably assured of their compliance with the Investment Policy.

### **Executive Director**

The Executive Director has daily responsibility for administration of the Portfolio and will consult with the Committee and Board on all matters relating to the investment of the Portfolio. The Executive Director will serve as primary contact for the Foundation's investment managers, investment consultant and custodians.

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## **II. OBJECTIVES**

The Performance Objective is to maximize total return of the Portfolio net of inflation, spending and expenses, over a full market cycle (generally defined as a three to five year period) without undue exposure to risk (not exceeding a standard deviation of 1.2 times a weighted benchmark index<sup>(1)</sup>). It is expected that the Portfolio will outperform this weighted benchmark index over a full market cycle.

## **STRATEGY**

Because the Portfolio is expected to endure into perpetuity, and because inflation is a key component in its Performance Objective, the long-term risk of not investing in growth securities outweighs the short-term volatility risk. As a result, the majority of assets will be invested in equity or equity-like securities. Fixed income securities will be used to lower the short-term volatility of the Portfolio and to provide income stability, especially during periods of weak or negative equity markets. Cash is not a strategic asset of the portfolio, but is a residual to the investment process and used to meet short-term liquidity needs. Other asset classes are included to provide diversification (e.g. international equities) and incremental return (e.g. small cap equities).

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<sup>(1)</sup> Measured on a total return basis. Total return includes income, realized and unrealized gains.



## ASSET ALLOCATION

The Investment Consultant will proactively recommend changes to the asset allocation based on their determination of economic conditions and asset class valuations, but remain within the asset class ranges at all times. Should any category move out of acceptable range due to market movements, the Investment Consultant will use prudence in recommending a rebalancing of the portfolio, either immediately or over the subsequent few months.

ASSET CLASS	Long-Term Target	Min	Max
<b>Global Equity</b>	<b>62%</b>	<b>35%</b>	<b>85%</b>
<b>US Equities</b>	<b>48%</b>	<b>30%</b>	<b>60%</b>
Large/Mid Cap		10%	55%
Small Cap		0%	20%
Private Equity		0%	0%
Liquid Hedged Equity		0%	20%
<b>International Equities</b>	<b>14%</b>	<b>5%</b>	<b>30%</b>
Developed International		5%	15%
International Small Cap		0%	10%
Emerging Markets		0%	15%
<b>Global Fixed Income</b>	<b>23%</b>	<b>5%</b>	<b>35%</b>
Core Fixed Income		5%	30%
Treasury Inflation Protected Securities		0%	20%
High Yield		0%	10%
Emerging Market Debt		0%	10%
International Fixed Income		0%	10%
<b>Real Assets</b>	<b>3%</b>	<b>0%</b>	<b>20%</b>
Private Real Estate		0%	0%
Public Real Estate (REITs)		0%	15%
Commodities		0%	10%
<b>Diversifying Strategies</b>	<b>12%</b>	<b>0%</b>	<b>20%</b>
Absolute Return/Low Volatility	12%	0%	20%
<b>Cash</b>	<b>0%</b>	<b>0%</b>	<b>10%</b>
<b>Total</b>	<b>100%</b>		

## REBALANCING

In maintaining these asset allocation targets, it is the intent of Finance Committee to keep the portfolio within the allowable allocation ranges. The Investment Consultant will assist in monitoring the portfolio with the intent of rebalancing to targets as necessary. The appropriateness of this allocation will be reviewed annually.



### III. IMPLEMENTATION

It is the intent of the Committee to hire investment managers specializing in market segments to achieve the target asset allocation. The Committee's intent is to select and retain the best managers for each asset class.

#### TIME HORIZON

The Foundation seeks to attain investment results over a full market cycle. It does not expect that all investment objectives will be attained in each year and recognizes that over various time periods' investment managers may produce significant over or under performance relative to the broad markets. For this reason, long-term investment returns will be measured over a 5-year moving period. The Committee reserves the right to evaluate and make any necessary changes regarding investment managers over a shorter-term using the criteria establish under "Manager Performance Objectives" below.

#### MANAGER PERFORMANCE OBJECTIVES

The Investment Consultant shall report investment returns net of fees. Each investment manager will be reviewed on an ongoing basis and evaluated upon the following criteria:

- a. Ability to meet or exceed the median performance of a peer group of managers with similar styles of investing;
- b. Ability to exceed the return of the appropriate benchmark index (or closely track to its appropriate benchmark index for passive managers) and, for active equity managers, produce positive alpha (risk-adjusted return) within the volatility limits set in the following chart; and
- c. Adherence to the guidelines and objectives of this Investment Policy.

#### SUMMARY of QUANTITATIVE PERFORMANCE OBJECTIVES

The following table summarizes the quantitative performance objectives stated above. Betas will be calculated versus an appropriate index.

ASSET CLASS	INDEX	RISK MEASURE	PEER UNIVERSE (1)
LARGE CAP EQUITY	S&P 500	1.2x Beta	Top 50%
SMALL CAP EQUITY	Russell 2000	1.4x Beta	Top 50%
INTERNATIONAL EQUITY	MSCI EAFE	1.4x Beta	Top 50%
FIXED INCOME	Barclays Aggregate	+/- 20% Duration	Top 50%
TOTAL FUND	CPI +5.5%	1.2x Standard Deviation of the Weighted Index	Top 50%

(1) For example, Large Cap Growth Universe.



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## **IV. GUIDELINES AND RESTRICTIONS**

### **GENERAL**

The guidelines stated below apply to the holdings of the Foundation that are invested in **non-mutual** and **non-pooled** funds, where the investment manager is able to construct a separate, discretionary account on behalf of the Foundation. Although the Committee cannot dictate policy to pooled/mutual fund investment managers, it is the Committee's intent to select and retain only pooled/ mutual funds with policies that are similar to that of the Foundation. All managers (pooled/mutual or separate) are expected to achieve all performance objectives and other subjective criteria. The goal of the Foundation is to ensure adequate diversity by institution and therefore no more than 30 percent of the Foundation's assets shall be custodied and/or managed by any single institution.

Each investment manager shall:

- a. Have full investment discretion with regard to security selection consistent with this Investment Policy and is expected to maintain a fully invested portfolio (5% or less in cash);
- b. Immediately notify the Committee in writing of any material changes in the investment outlook, strategy, portfolio structure, ownership or senior personnel;
- c. Not invest in non-marketable securities;
- d. In the case of international managers, maintain appropriate diversification with respect to currency and country exposure.

### **Equity Guidelines**

Each equity investment manager shall:

- a. Assure that no position of any one company exceeds 5% of the manager's total portfolio as measured at cost;
- b. Vote proxies and share tenders in a manner that is in the best interest of the Foundation and consistent with this Investment Policy;
- c. Maintain a minimum of 20 positions in the portfolio to provide adequate diversification; and
- d. Maintain adequate diversification among economic sectors by investing no more than 40% of the portfolio in any one economic sector, as defined by the relevant benchmark.

### **Fixed Income Guidelines**

- a. The overall weighted average credit quality of the fixed income portfolio will be maintained at a rating of "A" or better by Moody's or "A" or better by Standard & Poor's;



- b. Hold no more than **25%** of the fixed income portfolio in investments rated below investment grade (**below Baa/BBB**) and no investments in securities rated below "B-/B3". Split rated securities will be governed by the lower rating;
- c. Maintain a duration within +/-20% of the effective duration of the benchmark index;
- d. With respect to the corporate sector of the portfolio, invest no more than **25%** of the portfolio in any one economic sector. Economic sectors are broadly defined as finance, industrial and utility issues.
- e. Assure that no position of any one issuer shall exceed 5% of the manager's total portfolio as measured at cost value except for securities issued by the U.S. government or its agencies.

## DERIVATIVE SECURITIES

Not allowed without Board's consent. No leverage.

For definition purposes, derivative securities include, but not limited to, Structured Notes\*, lower class tranches of collateralized mortgage obligations (CMO's)\*\* principal only (PO) or interest only (IO) strips, inverse floating rate securities, futures contracts, options, short sales, and margin trading.

Under no circumstances shall the investment managers utilize derivative securities without the express written consent of the Committee. This consent shall include the type of allowable derivatives and approved uses of the instrument. No consent will be given for any derivative security used for the purpose of leveraging the portfolio's investments. (If the Finance Committee specifically approves options and futures, such positions must be offset in their entirety by corresponding cash or securities.)

For Index Fund managers only, financial futures and options may be utilized solely for the purpose of mirroring the performance and risk characteristics of the specified index. Under no circumstances is the manager authorized to leverage the portfolio (creating greater than 100% exposure to the market). Any other use of derivative securities is expressly prohibited.

The Committee shall consider certain criteria including, but not limited to, the following in its evaluation of a derivative strategy:

- a. Manager's proven expertise in such category.
- b. Value added by engaging in derivatives.
- c. Liquidity of instruments.
- d. Actively traded by major exchanges (or for over-the-counter positions, executed with major dealers).
- e. Manager's internal procedures to evaluate derivatives, such as scenario and volatility analysis and duration constraints.

\*Investment in "conservative" structured notes that are principal guaranteed, unlevered, and of short-to-intermediate maturity is permitted.

\*\*Lower class as defined by Federal Financial Institutional Examination Council (FFIEC).



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## V. MONITORING AND REPORTING

### CUSTODIAN

The custodian is an integral part of managing and overseeing the Foundation's portfolio. Open communications with the Foundation, its investment managers and consultant will ensure accurate and timely reporting, and may provide early detection of any unexpected compliance or reporting problems.

The custodian shall:

- a. Provide monthly transaction reports no later than the **tenth** business day following month end, and monthly asset reports no later than the **tenth** business day following month end.
- b. Provide the Foundation, its investment managers and consultant special reports as reasonably requested; and
- c. Communicate immediately any concerns regarding portfolio transactions or valuation, or material changes in trustee personnel or procedures.
- d. Provide other reports or information as may reasonably be requested by the Foundation or its consultant.

### INVESTMENT MANAGERS

Open communication between the investment managers, the Foundation and its consultant are critical to the success of the Foundation. For managers managing Foundation holdings in non-mutual and non-pooled funds, the following shall be provided by the manager in its **annual** meeting with the Committee.

- a. A written review of key investment decisions, investment performance and portfolio structure.
- b. An organizational update, including a report on any and all changes in organizational structure, investment personnel and process and a list of new relationships or clients that have terminated their services.
- c. A review of the managers understanding of investment guidelines and expectations and any suggestions to improve the policy or guidelines.

In addition, the following is required of each investment manager:

- a. **Monthly** transaction and asset statements shall be provided to the Foundation, its consultant and custodian no later than the **tenth** business day following month end;
- b. **Quarterly** performance reviews;





- c. **Immediate notification** to the Foundation and its consultant of any exceptions to this investment policy with a recommended plan of action to correct the violation;
- d. **Annual** summary of proxy voting and soft dollar brokerage as defined in the respective sections of this Investment Policy;
- e. Other reports or information as may reasonably be requested by the Foundation or its consultant.

## INVESTMENT CONSULTANT

The Investment Consultant is responsible for assisting the Committee in all aspects of managing and overseeing the Foundation's investment portfolio. The consultant is expected to be the primary source of investment education and investment manager information. On an ongoing basis the consultant will:

- a. Provide the Committee with quarterly performance reports within **45** days following the end of the quarter;
- b. Meet with the Committee **quarterly**, or more frequently as needed;
- c. Monitor Investment Policy adherence of performance objectives and report any deficiencies to the Executive Director and/or Finance Committee;
- d. Monitor the activities of each investment manager or investment fund and report to the finance committee on activities as needed;
- e. Provide the finance committee with an annual review of this Investment Policy, including an assessment of the Foundation's current asset allocation, spending policy and investment objectives;
- f. Provide advice and assistance on rebalancing and investment of new money as needed;
- g. Ongoing review of investment/manager custodian fee structure.
- h. Share FEG advisor asset allocation and investment fund changes quarterly.
- i. Provide educational material preparation and or presentation and periodic fiduciary education publications.
- j. Supply the Committee with other reports or information as reasonably requested.



## VI. ADDITIONAL POLICIES

### NON-PERMANENT ASSETS

The Community Foundation holds Non-Permanent Funds to serve donors charitable goals. These component funds meet specific needs, which generally require preservation of principal. Time horizons for the use of these funds may be immediate up to five years in length. In some cases the time horizon is much longer such as the case with the Community Foundations own operating funds.

The Objectives of the Non-Permanent Pool are:

- Capital preservation consistent with liquidity constraints
- Generation of income to cover KCCF administrative and management fees
- Maintenance of adequate level of liquidity to meet cash flow needs of unexpected grant making
- Growth of Funds

	IPS Targets		
	Long-Term		
	Target	Min	Max
<b>Global Equity</b>	<b>20%</b>	<b>10%</b>	<b>30%</b>
<b>Global Fixed Income</b>	<b>80%</b>	<b>70%</b>	<b>90%</b>
Core Fixed Income		5%	30%
Treasury Inflation Protected Securities		0%	20%
High Yield		0%	10%
Emerging Market Debt		0%	10%
International Fixed Income		0%	10%
Cash		10%	40%
<b>Total</b>	<b>100%</b>		

### GIFTS WITH CONDITIONS ATTACHED

Unusual gifts, gifts that have conditions attached, or gifts that require the Kosciusko County Community Foundation, Inc. to assume an additional or a specific liability will be reviewed by the Finance Committee and approved by the Board of Directors. Examples of such gifts; land gifts which require the Foundation to assume a property tax liability; gifts of improved property which would require maintenance of management; a very large gift for a service the Foundation does not currently offer which would require approval from somebody other than the Foundation; gifts designated for the purposes not obviously related to the Foundation's current mission and services; and, gifts that are so restricted that the Foundation would be required to expend the funds to a particular individual.



## POLICY ON DONATED SECURITIES

The general policy of the Foundation is that securities be immediately sold. The donor may request that they be held for a certain period of time, and if so at this point the Executive Director should consult with the Finance Committee. In special circumstances, the Finance Committee may direct that certain securities be held for a specified time.

## ADMINISTRATIVE FEE POLICY

All funds will be assessed an Administration Fee:

<u>Type of Fund</u>	<u>Fee Charged in %</u>
Permanent Endowment Funds:	
• Agency, Designated, Donor Advised & Field of Interest	1%
• Scholarship and Unrestricted	2%
Non-Permanent Funds	2%

Fees are calculated quarterly. Non-permanent funds held less than 12 months will be charged the full 2% fee and labor-intensive funds could result in higher fee rates.

## SPENDING POLICY

The spending policy for **endowment** funds of the Foundation is based upon a total return investment approach. Unless otherwise provided under the terms of an applicable gift instrument, the Foundation may appropriate or accumulate so much of an endowment fund that the Foundation determines is prudent for the uses, benefits, purpose, and duration of the endowment fund. Specifically, the ordinary income, capital appreciation (realized and unrealized), and principal (including historic dollar value<sup>(1)</sup> and any principal contributions, accumulations, additions, or reinvestments) allocable to the fund, net of any applicable fees and expenses, may be committed, granted, or expended pursuant to the provisions herein.

The allowable distribution (grant) from an endowment fund, over and above fees and expenses allocable to the fund, shall be of the current year's spending rate multiplied by the average ending market value of the endowment fund for each of the prior twenty quarters, using the Foundation's fiscal year ending June 30 pursuant to the procedures described in the paragraph immediately below. Annually, the spending rate shall be determined by the board of directors after a recommendation from the finance committee. The Foundation is not required to distribute the maximum amount calculated under this policy and may instead accumulate part or the entire amount for investment and use in future periods. In particular, the Foundation shall not make distributions from any fund with a total balance of less than \$5,000.

Endowment funds that have been in existence and funded for less than twenty quarters, using the Foundation's fiscal year ending June 30, will use a smoothing rule to determine

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<sup>(1)</sup> "Historic dollar value" means: (i) the aggregate fair value in dollars of an endowment fund at the time it becomes an endowment fund, (ii) each subsequent donation to the fund at the time the donation is made, and (iii) each accumulation required under the gift instrument to be added to the fund.



distribution (grant) amounts until they have been held for a full twenty quarters. There will not be a distribution (grant) from an endowment fund in the fiscal year it is created and funded, unless otherwise provided in the endowment fund agreement. This initial year will be used to allow for the growth of the endowment fund. Unless otherwise provided by the fund agreement establishing the endowment fund, the distribution (grant) amount for the first full year of an endowment fund after it has been created and funded will be calculated by multiplying the spending rate times the average of the ending market values of its prior four quarters ending market values; for its second full year the spending rate times the average of its prior eight quarters ending market values; for its third full year the spending rate times the average of its prior twelve quarters ending market values; for its fourth full year the spending rate times the average of its prior sixteen quarters ending market values; and for its fifth full year and thereafter, the spending rate times the average of the prior twenty quarters ending market values shall be used.

In preparing its recommendation for the board the finance committee shall consider the following factors when determining how much to appropriate or accumulate:

- a. The duration and preservation of the endowment fund;
  - b. The purposes of the Foundation and the endowment fund;
  - c. General economic conditions;
  - d. The possible effects of inflation or deflation;
  - e. The expected total return from income and the appreciation of investments;
  - f. Other resources of the Foundation; and
  - g. This Spending Policy statement.

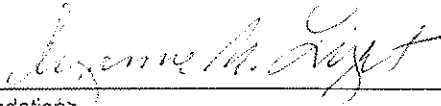
The Foundation, in its sole discretion, may revoke, modify, or amend this spending policy at any time.

Spending Policy Adopted by the Board of Directors September 8, 2008


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## VII. ACKNOWLEDGEMENT

We recognize the importance of adhering to the mission and strategies detailed in this document and agree to work to fulfill the objectives stated herein, within the guidelines and restrictions, to the best of our ability. We acknowledge that open communications are essential to fulfilling this mission and if at any time we wish to discuss improvements to this document they are welcome and should be referred through the Foundation or its consultant.

  
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